

Akash Solanki

UI/UX Designer

I believe in promoting **minimalism** through **ethical design** without taking the excitement from the digital experience.

EXPERIENCE

UI/UX Designer | ProCreator Design Agency Dec 2020 - Feb 2021

- Worked closely with product owners and documenting on UX design process for each feature, such as research findings, ideations, information architecture, wireframes, high fidelity designs, and usability testing, in Finance and E-Commerce Industry.
- Collaborated with other teams with ease and make sure to bring the best possible solutions and to ensure consistency to users' problems at the cross-section of tech and design
- **Created pixel-perfect design by following User-centric design approach** and handoff features to the engineering team and tests the designs internally.

UI/UX Designer | IIIT-Bangalore July 2019 - Nov 2020

- Solely responsible for **user research, design, and prototype** a more approachable and valuable experience 'Karnataka Mental Health e-Manas' & 'COVID-19 Jharkhand Migrants Portal' applications and worked with cross-functional teams.
- Conducted user research and improved the design experience. **Increased the health practitioners' and patients' satisfaction and accessibility 75% and perceived findability of information 85%** for 'e-Manas'.
- Designed and developed an admin analytics dashboard and helpdesk portal for **visualizing data of over 100,000 Stranded Migrants** for 'Jharkhand Migrant Portal'.
- **Increased page view by 48% and time on page by 58%** for E-Health Research Center with website reviewed, redesigned and coded the changes with HTML/CSS and PHP.

Founder, Design Community | Fizday.com Jan 2020 - Feb 2021

- Solely responsible for creating product, implementing, reviewing, managing, designing, server maintenance, bugs and customer support.
- 1100+ registered & invited 500+ designers registrations in 4 days and Increased traffic by 500% in 7 days of launching and 5000+ monthly visitors (Launch Date - April 27th, 2020)

Web Designer | ColourDrive, Bangalore May - July 2018

- **Increased conversion. revenue and time on page 42%, website traffic 60% and decreased bounce rate of 38%.** Redesigned and developed website with brand identity visual design PHP, Bootstrap, JQuery, and HTML/CSS (**20,000+ monthly visitors**).

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EDUCATION & CERTIFICATIONS

Poornima College of Engineering, Jaipur (2015-19)

Electronics and Communication

Interaction Design Foundation

SKILLS

Softwares

Figma	Adobe XD
Illustrator	Photoshop
Sketch	Zeplin
Abstract	Github

User & Design Research

User Research	Competitive Analysis
Iterative Design	Design System
Userflows	Wireframing
Rapid Prototyping	Usability Testing

<code>

HTML	CSS
JavaScript	PHP

Interests

Meditation	Travelling
Writing/Reading	Minimalism

OTHER WORKS & CAUSE

UX Writing & Design Publication

<https://medium.com/fizday>

Design Community Mentorship